

## Students from Poland and Hong Kong in eDarling

On 11th of July the headquarters of eDarling were visited by participants of the project CEPD: Chinese - European Partnership for Development. Among the visitors were the most talented students from Universities in Warsaw and from Hong Kong University of Science and Technology.



The group of students began their visit with a little tour around the office guided by the [polish eDarling](#) team. They had an opportunity to get an insight how it is to work in international environment in the office which is situated in the capital of Germany – Berlin. The impressions of guests were very positive:

*The office is unique and creatively decorated. The atmosphere is loose and friendly and I liked the fact that the employees were smiling a lot.*

The main point of the visit was the lecture prepared by one of the founder of eDarling – David Khalil. The subject of his presentation was primarily running your own business, functioning of start up's and specificity of dating sites.

### How to find an idea for your own business?

The lecture started from this specific question. David Khalil shared with the audience his personal experience of setting up business.

He also tried to give students an idea what problems one might come upon when undertaking to conduct their own business. An idea, it seems to be very brilliant, does not necessarily lead to success. Success often involves risk-taking and the possibility of failure.

### **The success of eDarling**

Our visitors were interested most of all in - how eDarling managed to succeed in the market of dating sites and what distinguishes us from competition. David Khalil spoke about the work of Customer Service, which is responsible for safety, privacy and high standard of services. He also referred to a matchmaking method specially developed for the portal and a high level of security when it comes to protection of user's data. Users can be assured that their profiles are presented only to matching users and no one from the outside has the access to them.

At the end of the meeting, students ask David a lot of questions. They did not focus only on the business aspects of dating sites. One of the Chinese students asked how the process of finding love on eDarling looks like and if the portal has plans to launch website also in China.

After the lecture, students also completed a special questionnaire, in which they could share with us their impressions. The conclusion is that they really liked the presentation - here are some of their comments:

*During the meeting I liked the most David's approach, his creative ideas, passion and open-mindedness.*

*The presentation was well prepared, all the information were provided in a clear and understandable way. The sharing session was an inspiration and motivation to start own business.*

We are very happy that we could host at our place young and talented people and familiarize them with secrets of eDarling's work. We wish them all the best luck for their future careers and business ideas!

### **More information about eDarling.pl:**

<http://www.edarling.pl/o-nas>

### **Advice Page:**

<http://www.edarling.pl/porady>

### **Career:**

<http://www.edarling.pl/praca>